

HART-BREGLIO
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Interviews: 1008 Respondents
Date: November 1, 1992

48 Male
52 Female
[5]

FINAL

Study #4034
NBC News/WSJ
November 1992

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[6]	[8]	[9]	[12]		[13]	[14]
1		1			1	2

Hello, my name is _____ and I'm calling from Hart-Breglio for NBC News and *The Wall Street Journal*. We're conducting a confidential poll of public opinion across the country. Of the people living in your household who are at least 18 years old, including those who are not home right now, can you tell me who had the most recent birthday? (IF PERSON DOESN'T KNOW ALL THE BIRTHDAYS, SAY:) Well, of the ones you do know, who had the last birthday? May I speak to that person please? (IF PERSON WITH MOST RECENT BIRTHDAY IS NOT HOME, FIND OUT WHEN HE/SHE WILL RETURN AND MAKE AN APPOINTMENT TO CALL BACK.)

(IF RESPONDENT INDICATES THAT HE/SHE IS THE ONE WITH THE MOST RECENT BIRTHDAY, SAY:) Here is my first question. (PROCEED IMMEDIATELY TO QUESTION #1--DO NOT PAUSE.)

(IF RESPONDENT INDICATES THAT HE/SHE IS NOT THE ONE TO HAVE THE MOST RECENT BIRTHDAY, ASK TO SPEAK TO THE PERSON WHO DID. AFTER RESPONDENT COMES TO THE PHONE, SAY:)

Hello, my name is _____ and I'm calling from Hart-Breglio for NBC News and *The Wall Street Journal*. We're conducting a confidential poll of public opinion across the country. Are you at least 18 years old and the person with the most recent birthday of all the adults living in this household? (IF "YES," SAY:) Here is my first question. (PROCEED IMMEDIATELY TO QUESTION #1--DO NOT PAUSE.)

- 1a. Are you currently registered to vote in the precinct or election district where you now live, or haven't you had a chance to register yet?

Registered	10	CONTINUE	[15]
	0		1
Not registered.....	-	TERMINATE AND DO NOT COUNT TOWARD QUOTA	
Not sure.....	-		

- 1b. What are the chances you will vote in the November elections for president and U.S. Congress--are you almost certain to vote, will you probably vote, are the chances 50-50, or do you think you probably won't vote?

Almost certain to vote	9	[16]
	4	
Probably will vote.....	3	
50-50 chance of voting	2	
Probably won't vote.....	1	
Not sure.....	-	

- 1c. Thinking about all past elections including local elections, such as for school board, held in the last three years, in how many of those elections have you personally voted--almost all, about three out of four, about half, about one out of four, or in almost none?

Almost all.....	5	[60]
	6	
About three out of four.....	1	
	2	
About half.....	1	
	2	
About one out of four.....	4	
Almost none.....	1	
	5	
Not sure.....	1	

2. I'm going to read you the names of several people who are active in public affairs. I'd like you to rate your feelings toward each one as either very positive, somewhat positive, neutral, somewhat negative, or very negative. If you don't know the name, please just say so. **(READ EACH ITEM AND REPEAT CHOICES. START FROM THE BOTTOM AND WORK YOUR WAY UP ON EVERY OTHER INTERVIEW.)**

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neu-tral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/Not Sure</u>	
George Bush							[17]
November 1, 1992.....	20	21	11	17	29	2	
October 27-28.....	19	22	12	18	28	1	
October 20-21.....	14	20	14	22	30	-	
September 1992.....	15	25	15	19	25	1	
August 1992.....	11	25	13	21	29	1	
July 1992.....	9	26	18	23	23	1	
Bill Clinton							[18]
November 1, 1992.....	22	24	12	16	23	3	
October 27-28.....	22	26	13	15	22	2	
October 20-21.....	22	29	14	17	17	1	
September 1992.....	16	31	18	16	17	2	
August 1992.....	18	28	22	13	15	4	
July 1992.....	8	22	27	22	16	5	
Ross Perot							[19]
November 1, 1992.....	10	22	24	18	21	5	
October 27-28.....	11	21	23	17	23	5	
October 20-21.....	17	30	24	12	13	4	
September 1992.....	8	16	24	16	27	9	
August 1992.....	10	15	22	20	24	9	
July 1992.....	14	23	23	15	16	9	

- 3a. If the 1992 presidential election were held today and the candidates were George Bush, the Republican, Bill Clinton, the Democrat, and Ross Perot, the Independent, for whom would you vote--George Bush, Bill Clinton, or Ross Perot? **(IF "NOT SURE," ASK:)** Well, which way do you lean?

	ALL										
	<u>11/1/92</u>	Total	<u>10/28</u>	<u>10/27</u>	<u>10/20-21</u>	<u>9/92</u>	NBC <u>9/5/92</u>	<u>8/92</u>	<u>7/92</u>	<u>5/92</u>	<u>4/92</u>
George Bush.....	36	34	35	33	28	33	31	26	31	35	38
Bill Clinton.....	44	44	45	44	47	39	38	40	28	27	30
Ross Perot	15	15	13	17	19	18	20	24	33	30	26
Undecided	5	7	7	6	6	10	11	10	8	3	2

[20
1]

	ALL			
	<u>11/1/92</u>	Total	<u>10/28</u>	<u>10/27</u>
George Bush.....	38	37	38	36
Bill Clinton.....	42	43	43	43
Ross Perot	14	13	11	15
Undecided.....	6	7	8	6

¹Regular voters are voters who say they have voted in at least half of all elections held in the past three years (Q.1c). There are 806 regular voters in the sample.

(ASK ONLY OF RESPONDENTS WITH A PREFERENCE IN Q.3a.)

- 3b. What are the chances that you might change your mind in the election for president between now and Election Day--is there a good chance that you might change your mind, just some chance, or no chance that you might change your mind?

	<u>11/1/9</u>			<u>10/27-</u>			<u>10/20-</u>			
	Clinton n Voters	Bush Voters	Perot Voters	Clinton Voters	Bush Voters	Perot Voters	Clinton Voters	Bush Voters	Perot Voters	
Good chance.....	3	3	11	3	3	6	3	5	8	[21]
Just some chance..	18	15	35	19	18	41	21	30	46	
No chance.....	79	81	52	78	79	52	76	65	45	
Not sure.....	-	1	2	-	-	1	-	-	1	

<u>9/92</u>	
Clinton n Voters	Bush Voters
4	5
28	29
67	65
1	1

(ASK ONLY OF RESPONDENTS WITH A PREFERENCE IN Q.3a.)

- 3c. Regardless of whether you would change your mind or not, which candidate would be your second choice for president? **(BE SURE RESPONDENT DOES NOT SELECT SAME CANDIDATE AS IN Q.3a.)**

	<u>11/1/</u>				<u>10/27-</u>				
	All Voters	Clinton n Voters	Bush Voter s	Perot Voters	All Voters	Clinton Voters	Bush Voters	Perot Voters	
George Bush.....	19	28	-	38	20	29	-	39	[22]
Bill Clinton.....	18	-	27	50	19	-	31	49	
Ross Perot.....	42	51	48	-	40	49	45	-	
No second choice...	14	13	19	7	17	18	19	7	
Other (VOL).....	1	1	1	2	1	1	2	2	
Not sure.....	6	7	5	3	3	3	3	3	

<u>10/20</u>			
All Voter s	Clinton n Voters	Bush Voter s	Perot Voters
21	26	-	41
17	-	26	46
46	58	57	-
11	13	12	7
2	1	2	3
3	2	3	3

(ASK ONLY OF PEROT VOTERS)

- 3d. If you knew that your vote was the one that would decide this election between George Bush and Bill Clinton, would you vote for George Bush, vote for Bill Clinton, or would you stay with your vote for Ross Perot?

	Perot Voters	
Vote for George Bush.....	16	[23]
Vote for Bill Clinton.....	17	
Stay with Ross Perot.....	47	
Not sure.....	20	

(ASK EVERYONE.)

4a. In general, do you approve or disapprove of the job George Bush is doing as president?

	<u>11/1/92</u>	<u>10/27-</u>	<u>10/20-</u>	<u>9/9</u>	<u>8/92</u>	<u>7/9</u>	<u>5/92</u>	<u>4/92</u>	<u>2/92</u>	<u>1/92</u>	[24]
		<u>28</u>	<u>21</u>	<u>2</u>		<u>2</u>]
Approve.....	40	36	32	40	34	38	41	43	45	53	
Disapprove. .	52	56	63	53	60	56	52	52	48	40	
Not sure.....	8	8	5	7	6	6	7	5	7	7	

4b. Do you think that George Bush should be reelected, or not?

Bush should be reelected.....	3	[25]
	6	
Bush should not be reelected....	5	
	5	
Not sure.....	9	

5. In this year's election for U.S. Congress, do you plan to vote for the Republican candidate or the Democratic candidate in your district?

	<u>11/1/92</u>	<u>10/27-</u>	<u>10/20-21</u>	<u>9/92</u>	<u>8/92</u>	<u>7/92</u>	<u>10/9</u>	
		<u>28</u>					<u>0</u>	
Vote for the Republican candidate.....	35	34	29	32	29	31	33	[26]
Vote for the Democratic candidate.....	45	45	46	43	43	35	35]
Depends (VOL).....	4	3	6	7	7	11	14	
Neither (VOL).....	1	1	2	1	2	3	2	
Not sure.....	15	17	17	17	19	20	16	

6a. How confident are you that Bill Clinton has the **right set of personal characteristics** to be president of the United States--extremely confident, quite confident, only somewhat confident, or not at all confident?

	<u>11/1/9</u>	<u>10/27-</u>	<u>10/20-</u>	<u>9/9</u>	
	<u>2</u>	<u>28</u>	<u>21</u>	<u>2</u>	
Extremely confident.....	11	11	14	9	[27]
Quite confident.....	21	22	27	23	
Only somewhat confident.	34	33	30	37	
Not at all confident.....	31	32	26	28	
Not sure.....	3	2	3	3	

6b. How confident are you that George Bush has the **right set of personal characteristics** to be president of the United States--extremely confident, quite confident, only somewhat confident, or not at all confident?

	<u>11/1/92</u>	<u>10/27-</u>	<u>10/20-</u>	<u>9/9</u>	
		<u>28</u>	<u>21</u>	<u>2</u>	
Extremely confident.....	18	16	14	15	[28]
Quite confident.....	21	23	24	25	
Only somewhat confident....	34	32	33	33	
Not at all confident.....	25	27	28	25	
Not sure.....	2	2	1	2	

7. Now let me read you a list of some specific issues. When it comes to **(READ ITEM)**, who do you think would do the best job as president--Bill Clinton, George Bush, Ross Perot, none of them, or would all of them be about the same? **(REPEAT FOR EACH ITEM LISTED BELOW. START FROM BOTTOM ON EVERY OTHER INTERVIEW.)**

	<u>Bill Clinton</u>	<u>George Bush</u>	<u>Ross Perot</u>	<u>None of Them</u>	<u>All of Them</u>	<u>Not Sure</u>	
Dealing with the economy							[29]
November 1, 1992.....	29	21	29	4	12	5	
October 27-28.....	33	21	28	4	11	3	
October 20-21.....	34	15	36	4	9	2	
July.....	16	16	37	11	18	2	
May.....	21	20	29	12	11	7	
Being someone you can trust							[30]
November 1, 1992.....	26	34	13	12	11	4	
October 27-28.....	30	35	14	10	7	4	
October 20-21.....	29	26	21	14	6	4	

FACTUALS: Now I am going to ask you a few questions for statistical purposes only.

- F1. In politics today, do you generally consider yourself to be very liberal, somewhat liberal, moderate, somewhat conservative, very conservative, or haven't you thought much about it?

Very liberal.....	5	[31]
Somewhat liberal.....	1	
	7	
Moderate.....	2	
	6	
Somewhat conservative.....	2	
	3	
Very conservative.....	8	
No thoughts.....	1	
	9	
Not sure.....	2	

- F2. And generally speaking, do you think of yourself as a Democrat, a Republican, an Independent, or something else?

(IF "DEMOCRAT" OR "REPUBLICAN," ASK:) Would you call yourself a strong Democrat/Republican or a not very strong Democrat/Republican? **(IF "NOT SURE," CODE AS "NOT STRONG DEMOCRAT/REPUBLICAN.")**

(IF "INDEPENDENT," ASK:) Do you think of yourself as closer to the Republican Party, closer to the Democratic Party, or do you think of yourself as strictly Independent? **(IF "NOT SURE," CODE AS "STRICTLY INDEPENDENT.")**

Strong Democrat.....	1	[32]
	8	
Not strong Democrat.....	1	
	5	
Independent/lean Democrat.....	1	
	0	
Strictly Independent.....	1	
	6	
Independent/lean Republican.....	7	
Not strong Republican.....	1	
	3	
Strong Republican.....	1	
	4	

Other.....	5
Refused.....	1
Don't know/nothing.....	1

- F3. How old are you? **(IF REFUSED, ASK:)** Well, can you tell me which age group you belong to? Are you in the age group 18 to 24, 25 to 29, 30 to 34, 35 to 39, 40 to 44, 45 to 49, 50 to 54, 55 to 59, 60 to 64, or 65 and over?

18-24.....	8	45-49.....	9	[33]
25-29.....	9	50-54.....	8	
30-34.....	1	55-59.....	6	
	0			
35-39.....	1	60-64.....	5	
	5			
40-44.....	1	65 and over.....	18	
	2			
		Refused.....	-	

- F4a. What type of work do you do? (WRITE JOB DESCRIPTION IN SPACE BELOW.)

Professional/manager.....	1	[34]
	9	
White collar worker.....	2	
	6	
Blue collar worker.....	2	
	1	
Farmer.....	1	
Student.....	3	
Homemaker.....	8	
Retired.....	2	
	0	
Unemployed.....	2	
Never worked/not sure.....	-	

(ASK OF ALL WOMEN.)

- F4b. Do you work outside the home or not?

Work outside the home.....	3	[35]
	2	
Do not work outside the home.....	1	
	9	
Not sure/refused.....	1	

(ASK EVERYONE.)

- F5. In what religion were you brought up?

Protestant.....	4	[36]
	8	
Catholic.....	3	
	1	
Jewish.....	4	
Other.....	1	
	3	
None.....	2	
Not sure/refused.....	2	

- F6. Are you white, black, Hispanic, Asian, or something else?

White.....	81	[37]
Black.....	11	
Hispanic.....	5	
Asian.....	1	
Other.....	1	
Not sure/refused.....	1	

- F7. If you added together the yearly income of all the members of your family who were living at home last year, would the total be less than \$10,000, between \$10,000 and \$20,000, between \$20,000 and \$30,000, between \$30,000 and \$40,000, between \$40,000 and \$50,000, between \$50,000 and \$75,000, or would the total be more than that?

Less than \$10,000.....	7	[38]
Between \$10,000 and \$20,000.....	1	
	2	
Between \$20,000 and \$30,000.....	1	
	8	
Between \$30,000 and \$40,000.....	1	
	5	
Between \$40,000 and \$50,000.....	1	
	3	
Between \$50,000 and \$75,000.....	1	
	5	
More than \$75,000.....	1	
	2	
Not sure/refused.....	8	